



Meet the
Newest Member
of Your Crew

BMP™ 21 LABEL PRINTER

BMP™21 LABEL PRINTER



GENERAL I.D.

In the industrial workplace, productivity pays off. That's why Brady's BMP™21 Portable Label Printer creates high quality, durable labels more efficiently than ever before. Equip your team with the BMP21™ label printer and be on your way to a safer, more productive workplace.

Faster, More Efficient Labeling

- Magnet and wrist-strap for one-handed operation
- Automated serialized printing
- Built-in symbols
- Industrial strength dual cutter that holds labels until you need them

Durable, Made-to-Last Labels

- Wide array of label types and sizes
- Labels withstand extreme temperatures, irregular surfaces, and chemicals
- Vinyl material lasts up to 5 yrs in extreme outdoor conditions

All-in-One Industrial Labeling Tool

- Crystal clear thermal transfer printing
- On demand labels for organizing and identifying



Labeling Applications:

- Equipment Identification • Bin and Shelf Labels • Asset Identification
- Safety/Directional Identification • Secondary Container Identification
- Lean Identification • Calibration Labels • Hardhat Labels and more



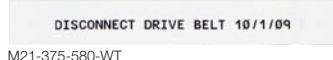
Actual Labels:



M21-750-580-OR



M21-375-580-GN



M21-375-580-WT



M21-500-580-RD



M21-375-580-YL

Features & Benefits

- Automatic data serialization and built-in text, graphics and barcodes
- Prints on PermaSleeve™ heat shrink sleeves, continuous self-laminating material and more...
- Prints continuous labels up to 3/4" wide
- Access to 80 different symbols, 48 general identification symbols, 19 electrical symbols and including 13 datacomm symbols
- Internal memory for storing, retrieving and deleting label files
- Ergonomic dual cutter buttons hold the label until you need it
- Flashlight accessory for seeing in dark spaces

ELECTRICAL

For years, you've counted on Brady for high performance, industrial strength labels. Now, Brady's taken its most popular wire identification materials and made them available in an easy to use, economical printer – the BMP™21 Portable Label Printer.

Fool-Proof Traceability

The BMP™21 label printer:

- Recognizes when you insert a new cartridge
- Allows you to add text, symbols or barcodes on the same label
- Prints self-laminating wire markers for long lasting traceability



Faster, More Efficient Labeling

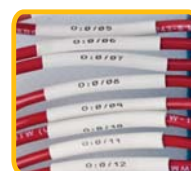
- Advanced serialization
- Magnet and wrist strap for one-handed operation
- Dual cutter buttons cut and hold the labels until you remove them
- Optional flashlight accessory for dark areas

Extreme Staying Power of Brady Labels

Even in severe temperatures, you can depend on Brady labels to stick and stay stuck. Whether it's a smooth, curved, textured or highly textured surface, Brady has a label material for every application.

Electrical Labeling Applications:

- Wire & Cable Identification • Inside and Outside of Electrical Panels • Terminal Blocks
- Rating Plates • Self-Laminating Wire Identification • Tool and Equipment Identification



Actual Labels:



M21-750-580-OR



M21-500-580-YL



M21-375-580-WT



M21-1000-427



M21-275-C-342

DATA COMM

Why spend time creating labels that are difficult to read and don't stick? With the BMP™21 Portable Label Printer, you can be confident your labels will stay stuck for years. Specifically designed for industrial environments, Brady's labels stay legible, identifiable, and most importantly, attached.

All-in-One Voice/Data Comm Labeler

- 80 different symbols, including 13 specific to voice and data comm
- Labels stay stuck on smooth, curved, textured and highly textured surfaces, even in extreme temperatures

High Quality, Made-to-Last Labels

- Clear, traceable labels everytime
- Self-laminating wire identification
- Magnet and pole strap for one-handed operation
- 203 dpi thermal transfer print
- Optional flashlight accessory for dark areas



Extreme Staying Power of Brady Labels

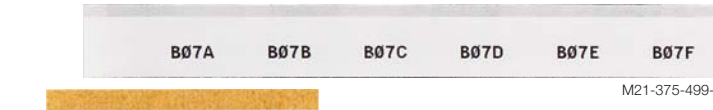
Even in severe temperatures, you can depend on Brady labels to stick and stay stuck. Whether it's a smooth, curved, textured or highly textured surface, Brady has a label material for every application.

DataComm Labeling Applications:

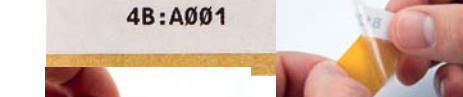
- Cable and Wire Identification Including Self-Laminating Labels • Patch Panels
- Panel Identification • Faceplate Identification • Tool and Equipment Identification



Actual Labels:



M21-375-499-TB



M21-1000-427



M21-275-C-342

M21-375-499-TB



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