

A print and apply comparison: Automated vs. Manual



Wraptor™ A6200 cost savings calculator

Need to add efficiency to your wire identification process? Try an automated solution like the Wraptor A6200 Wrap Printer Applicator. This device takes your most labor-intensive work, like hand applying labels, and replaces it with faster, more accurate automatic labeling. With it, you can boost your productivity as it prints and wraps wires in just seven seconds, thanks to its one-step print and apply process. If you're looking for time savings, it reduces print / wrap cycle time by 50% compared to hand application. But we'll let you be the judge of that. Find out exactly how much you could be saving with the Wraptor A6200. Simply enter your information, and we'll calculate the rest.

Answer these four questions to determine your savings

What is your hourly labor cost?	\$
How many labels do you apply per month?	
How many seconds per label do you expect to save using Brady automation versus hand applying?	
What is the price difference per label of your current label vs. a Brady automation label?	\$

Your annual savings

Labor cost saving per applied label
Total labor cost savings annually
Total number of hours saved annually
Label price difference
Total savings minus cost of unit (MSRP \$3,899)

Considering both the time and cost savings, it's easy to see how businesses with print and apply processes will enjoy the added efficiency of the Wraptor A6200 Wrap Printer Applicator.



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*All calculations are estimates. Actual savings may vary.
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